



About Prism

Prism, a top-rated bill management and payment app offered as a service by BillGO, Inc., is dedicated to helping consumers take control of their finances. With the largest biller network of any financial app, Prism boasts more than 11,000 billers from around the country and continues to expand this number. Prism is the only financial management tool that allows users to automate tracking bills and account balances, enable mobile reminders for due dates, and make free bill payments, all in real-time.

According to a Q3 2016 Aite Group survey, the average American household juggles 9.8 bills that need to be paid each month. It's often difficult to remember when each bill is due and every password for each biller website. As a result, Americans end up paying over \$55 billion per year in credit card late fees and overdraft fees. Prism was born out of the idea that technology could help address this pain point. Prism simplifies bill management by compiling real-time bill information in an easy-to-navigate, centralized app. Users can link bill accounts within Prism to automatically receive up-to-date bill totals organized by due dates and then select from multiple payment options, like credit, debit, prepaid cards, or bank accounts. The app also offers payment options exclusive to its users.

The new payment options enable users to pay supported billers with credit or debit cards, even if those billers don't provide that option themselves. For example, certain types of bills, such as auto loans or utilities, often cannot be paid with a card. Many billers only accept payments directly from a bank account. Prism's exclusive payment options work behind the scenes to convert card payments to ACH. For a small fee, Prism users can pay any bill via methods that aren't typically available to consumers, giving them greater flexibility.

Launched in 2012 with seed money from prominent investors in Seattle and the Bay Area, Prism (then Mobilligy), is a graduate of the Microsoft TechStars Accelerator program and was mentioned by Steve Ballmer as one of the most innovative startups built on Azure. The app was first released on Windows Phone and iPhone with a tremendously positive reception, and it became available on Android in January of 2014. The app is currently available on [iOS](#), [Android](#), [Kindle](#), and [Windows](#) devices.

Quick Facts

- Prism is the only financial management tool that allows users to automate tracking bills and account balances, enable mobile reminders for due dates, and make free bill payments, all in real-time
- Prism is a top-rated financial app, with an all-time average of 4.6 stars in the app store

- More than 200,000 monthly active users
- Over \$1B in bills have been paid through Prism
- Over \$10M in bills are paid through Prism during a peak weekend
- Over 11,000 supported billers. More than any other finance app

About Dan Holt, CEO of BillGO, Inc.

Dan Holt co-founded BillGO in 2015, along with Scott Miller and Kelly Seidl. He has a passion for making the world a better place through amazing teams and awesome products. He's previously worked for, started, and grown publicly-traded companies, including bank technology company HEIT (which was sold to CSI), where he became president of one of the large bank software providers. Dan's leadership experiences both in the Air Force and for several software application companies lends well to delivering the #1 bill management solution.

About BillGO, Inc.

BillGO constantly creates and innovates past what exists. That drive powers the BillGO team to relentlessly advance payment systems to accelerate speed, efficiency and security. BillGO provides a simple integration into any existing system that gives payment providers access to a faster, proven bill payments engine. Learn more: <https://www.billgo.com/>.

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